



service extension newsletter

A Publication for Service Unit Volunteers

Judith Anderson, Service Extension Coordinator ~ 908-851-8236 or judith_anderson@use.salvationarmy.org

Volunteers ... Your efforts are truly appreciated.

"I want to thank you from the bottom of my heart and soul for helping me. Words alone can never fully express my sincerest gratitude to you. You are an angel in the truest meaning of the word. Again, I sincerely thank you from the bottom of my heart. People like you make the world a nicer place to live in and your generosity will never be forgotten by me. I will always remember what you did for me in my situation. Thanks again!"

"I want to take a moment to thank you for your kind consideration and financial contribution so I was able to pay my rent. You were an anchor for me when I was in a sea of fright and stress, also knowing I would have to ultimately break my lease with considerable repercussions. God put me in front of you and I was blessed with your help! I will be moving at the end of the month to a room in a friend's house. Once again, many thanks!"

[names withheld]

Welcome to these new Service Extension Volunteers

Louis Anello - Livingston
Jean Batty - Franklin
Vivian Canavan - Franklin
Barbara Chrisden - Salem
Mercedes Colon-Vargas - Hightstown
Patricia Delhauer - Franklin
Jane Estenes - Freehold
Diego Fields - Burlington
Susan Garnett-White - Landisville
Yajaira Jimenez - Hightstown
Fanny Lo - Hightstown
Shirley Novak - Franklin
Dorothy Springer - Franklin
Terri Van Emburgh - Franklin

Congratulations

to Anne Kakerbeck on her recent marriage from the Newton Service Unit

Promotion to Glory

Rose Cilurso - Franklin Service Unit

Prayer Requests

Have a prayer request?

Feel free to contact Judith Anderson at (908) 851-8236 or via email: judith_anderson@use.salvationarmy.org

Requests will be gladly be honored during devotional time at Divisional Headquarters on Tuesday mornings.



Christmas Preparation

It's already autumn and Christmas is just around the corner. Now is the time to set your plans in motion for the 2008 Christmas kettle season. This is a great opportunity for you to raise additional funds for your Service Unit. If you're interested in "standing a kettle" or need information to get started, please contact your Field Representative as soon as possible for details.



Volunteers who anticipate a busy Christmas season and need kettle supplies, should contact their Field Representative as soon as possible so orders may be placed. Also, please let your representative know where you plan to stand during the holiday season. This is necessary not only for coordination but also for insurance purposes.

Please remember that all kettle income must be submitted to Divisional Headquarters. We will receipt and return 90% of your kettle income to your Service Unit.

Volunteer Survey Results

Note: If you have any questions about your role as a service unit volunteer, please call your Field Representative or Judith Anderson.

Included with the Spring/Summer newsletter was a survey we asked volunteers to complete so that we might gain valuable insight about areas that need improvement. Thank you to all who completed and returned the survey. Here are some of the results:

Note: percentages are based on total number of respondents and may not add up to 100% since some questions were unanswered

How many years have you been a volunteer for The Salvation Army?

Less than one year	3%
1-5 years	31%
5-10 years	13%
10-15 years	16%
15-20 years	15%
More than 20 years	15%

How did you become part of the Service Extension Program?

I was recruited	44%
I volunteered	51%

Would you encourage others to become a volunteer?

Yes	92%
No	3%

If yes, would you be willing to actively recruit volunteers?

Yes	34%
No	51%
Maybe	2%

Do you feel fulfilled being a part of the Service Extension Program?

Yes	89%
No	8%

What do you find most rewarding as a volunteer for The Salvation Army?

Answers included:

- The food pantry
- Providing services to less fortunate
- Helping and seeing client appreciation
- Being able to serve
- Having resources to help people meet utility or rent costs
- Very fulfilling to be part of service
- Being able to refer to Salvation Army providers of sorts
- I am proud to be a volunteer for a reputable organization
- The children's faces at Christmas time
- Being part of a very worthwhile organization
- Helping people get their lives back in order
- When someone returns to say thank you
- A chance to make a difference
- Personal feeling of satisfaction knowing what small thing I did made someone feel better
- The smile on a person's face or a sigh of relief after conquering/satisfying a challenge

Do you have any challenges as a Salvation Army volunteer?

Answers included:

- Raising kettle money
- Getting volunteers at Christmas for kettles, etc.
- Challenging others to give
- Making the dollars stretch, helping as many people as possible
- Not enough time
- Limited time, money and resources
- Not being able to help more due to guideline restrictions
- Not being able to help everyone who comes in for help
- Budgeting our funds

Are you and your Field Representative in frequent contact?

Yes	72%
No	23%

If no, why not? Answers included:

- Only with reports
- We call when we have questions and do receive a quick response
- Yes, if necessary. I feel I can call any time with questions

How would you describe your Field Representative's leadership?

Very helpful	75%
Adequate	11%
Don't know	6%

If you have been in contact with staff at Divisional Headquarters in the past, have you found them to be helpful?

Yes	56%
No	13%

Do you feel you have received adequate information and training on The Salvation Army's Service Extension Program?

Yes	77%
No	16%
Don't know	2%

Do you find the newsletter informational and interesting?

Yes	95%
No	3%

What, in your opinion, are the most pressing needs of clients in your community? Answered included:

- Food, prescriptions and utilities
- Housing, rental assistance, food, utilities
- Homeless men's shelter, fuel oil
- Food and shelter
- Life management skills
- Employment and counseling
- Adequate affordable housing, transportation, dental care
- Better wages, lower rents and gas prices
- Keeping to a budget
- Medical insurance and help with prescriptions

Does your Service Unit have enough resources to meet client demand?

Yes	60%
No	29%

If no, do volunteers in your Service Unit stand kettles during the holidays?

Yes	33%
No	15%

Also, are you willing to organize fundraisers throughout the year for your unit?

Yes	19%
No	49%

Do you think The Salvation Army can improve in its provision of services in your community?

Yes	29%
No	34%

We have reviewed these results and with your help, hope to more fully enrich the Service Extension Program in New Jersey.

Promotion to Glory



Betty Enyingi, a valued Salvation Army Service Extension volunteer for more than 50 years, passed away on June 19, 2008 at the age of 91.

In addition to providing financial assistance to needy people on behalf of The Salvation Army, Betty was also Treasurer of the Bernardsville Service Unit. She devoted time each Christmas to stand kettles at the King's supermarket in Bedminister, helping to raise funds for the Army that would ultimately be used to help the less fortunate in her local community throughout the year.

For fifteen years she also faithfully provided Christmas gifts and Easter baskets to young men at the Bonnie Brae Residential Treatment Center in Bernards Township. Betty also taught school at Robin's Nest Nursery School for 8 years and volunteered for the Visiting Nurse Association for more than 50 years.

Betty was truly an exceptional person and volunteer with extraordinary Christian compassion who will be truly missed.



On April 5th of this year, a memorable celebration was held at the Wildwood Convention Center honoring the late Bernice Gordon and Curtis Miller (Salvation Army Service Extension volunteer) to recognize the indelible impact they had on Cape May County and its residents.



Both Mrs. Gordon as Executive Director and Curtis Miller as Division Director provided numerous services to the residents of Cape May County for Cape Human Resources which is a non-profit organization serving low-income people in the County. Its mission is to provide services to alleviate suffering and to further self-sufficiency.

The event featured a fashion show reliving the lives of Mrs. Gordon and Mr. Miller which was performed by fifteen young people. It raised more than \$1,500 and all proceeds were donated to The Salvation Army.

The history of The Salvation Army and Cape Human Resources and its benefits and services for Cape May County residents, cannot and will not be forgotten. The success of the goals set by both agencies are still growing, thanks to the hard work and dedication of Mrs. Gordon, Curtis Miller and their staff and volunteers.

submitted by Felicia Smith, Wildwood Service Unit

Client Stories Needed - During the year, we are asked to provide client stories to be used for donor newsletters, online newsletters, the Divisional website and especially for United Way. Please help us by submitting your special stories to either your Field Representative or to Judith Anderson (908-851-8236 or judith_anderson@use.salvationarmy.org). Stories can be of a generic nature and names may be withheld. Thank you.



The Salvation Army's New Jersey Division Provides Support to Victims of Hurricane Ike

As hurricane Ike readied to pummel the gulf coast, particularly in Texas, the NJ Division of The Salvation Army had already sent its first team to Baton Rouge, Louisiana to wait out the storm, then immediately deploy to Texas to help disaster victims. That team, lead by Captain Frank Nataluk of the Army's Flemington corps/community center, lead the way for a convoy of 20 canteens (mobile feeding units) headed for staging in Beaumont, Texas. A veteran of other disaster assistance operations, Captain Nataluk has had varied Emergency Disaster Services training and is also able to provide pastoral support. Rounding out the first deployment team headed by Captain Nataluk was Captain Katherine Corno and Ed Angster.

Captain Corno, Chaplain for The Salvation Army's services in Newark, has had vast experience in disaster services. She has supported the Army's EDS (Emergency Disaster Services) program in Pennsylvania and New Jersey, was actively a part of the 9-11 response and traveled to Louisiana to help out in the wake of hurricane Katrina. Ed Angster, a member of The Salvation Army's Advisory Board in Ocean County for many years, is a Toms River business man, architect and engineer. Long a part of the Army's EDS team in Ocean County, Ed continues to play a major role in support of local and national disasters such as hurricane Katrina and 9-11.

Late in September, two other volunteers were representing the NJ Division aiding relief efforts in Texas. Roger Rischawy, former Emergency Disaster Services Director for the Army's Greater NY Division and Philip Matias an EDS volunteer for the Plainfield corps, were stationed at the Incident Command Center in Texas City. Roger was indispensable in handling transportation matters particularly during personnel transition periods while Philip, who has special mechanical skills, was busy repairing mobile canteens and other equipment.

As of this writing it has not yet been determined if more New Jersey officers and volunteers will be deployed to the Gulf Coast to aid victims of hurricane Ike. In the aftermath of major hurricanes such as Katrina and Rita in recent years, the New Jersey Division has always provided support teams to assist during disaster situations.

Salvation Army 101

In 1865, William Booth, an ordained Methodist minister, aided by his wife Catherine, formed an evangelical group dedicated to preaching among the unchurched people living in the midst of poverty in London's East End.

Booth's ministry recognized the interdependence of material, emotional and spiritual needs. In addition to preaching the gospel of Jesus Christ, Booth became involved in the feeding and shelter of the hungry and homeless as well as the rehabilitation of alcoholics.

Booth and his followers, originally known as The Christian Mission, became The Salvation Army in 1878 when that organization evolved on a quasi-military pattern. Booth became the "General" and officers' ranks were given to his ministers.

The Salvation Army has functioned successfully within that unusual structure for more than a century and is active in virtually every corner of the world. Currently, The Salvation Army is serving in more than 110 countries.

The social services developed by William Booth have remained an outward, visible expression of the Army's strong religious principles. In addition, new programs that address contemporary needs have been established. Among these are disaster relief services, day care centers, summer camps, holiday assistance, services for the aging, medical facilities, shelters for the homeless, family and career counseling, vocational training, correctional services and substance abuse rehabilitation. The Salvation Army is the world's second largest provider of social aid after the United Nations - helping more than 30 million people each year.

In New Jersey, The Salvation Army has 28 corps community centers, 137 service units, a residential camp, 3 emergency shelters, 4 adult rehabilitation centers and an active emergency disaster services program. Since 1880, The Salvation Army successfully renders service to approximately 300,000 New Jersey residents each year.

Did you know?

In the United States:

- 38% of the homeless population are families with children
- 9 million children are without health insurance
- 13 million children are hungry at the end of the day
- More than 1 in 10 households in the US are "food insecure" ... meaning they do not have access to enough food for an active, healthy life on a consistent basis

In New Jersey:

- New Jersey ranks a low 48th in the US. Only 38% of eligible working poor people received food stamp benefits
- 12% of all children live in poverty
- There are 27,420 people who are homeless
- There are 588,000 veterans
- There are 6,500 homeless veterans

The Salvation Army currently has 3 shelters operating year 'round in NJ:

Elizabeth - 45 bed capacity shelter serving single adults

Montclair Cornerstone shelter - 23 bed capacity shelter for women, children and families

Perth Amboy Care House transitional shelter for men only. Working with the Veteran's Administration, 11 beds have been reserved for homeless veterans

Other Salvation Army Services

For more than 100 years, The Salvation Army has been providing assistance to people with a variety of social and spiritual afflictions through its 119 United States based Adult Rehabilitation Centers (ARCs). These Centers provide in-residence rehabilitation programs with a focus on basic necessities. Each program participant is provided with a clean and healthy living environment, good food, work therapy, leisure time activities, group and individual counseling, spiritual direction and resources to assist each person to develop life skills and a personal relationship with God.

Since The Salvation Army does not solicit funding from the government for this program, the Army's rehabilitative ministry is made possible through the generosity of individuals, organizations and businesses who donate goods that can be sold in the ARC's thrift stores and provide services that are made available to the program participants.

A comprehensive intake interview is required from every potential program participant to insure that the individual seeking help and the program are a good match. In the event that the interview process determines that the program is not appropriate, every attempt is made to make an appropriate referral.

Although the core program is basically the same, ARC programs may vary somewhat from center to center. Each applicant must come with the recognition of a need that can be addressed within the framework of the entire ARC program. A long term commitment of at least 6 months helps the participants make life choices and changes that, upon re-entry, will enable them to maintain themselves as productive citizens of their community.

If you have a client who is interested in the Adult Rehabilitation Center Program, have them call the Intake Office at any of the following locations to make an appointment or get more information. Please note that NJ ARCs are for men only but centers in Philadelphia, Wilmington, DE and New York City have women's programs.

Jersey City, NJ - 201-653-3071

Newark, NJ - 973-589-0370

Paterson, NJ - 973-742-1126

Trenton, NJ - 609-599-9801

Staten Island, NY - 718-442-3080

New York City, NY - 212-757-2311

Philadelphia, PA - 215-483-3340

Wilmington, DE - 302-654-8808

Don't you love it when it all comes together and your efforts have paid off?

A woman from Sussex County had just left an abusive situation with her three children. She called Carol Wilson, Service Extension Representative for her area, asking if she could get a refrigerator. Since Salvation Army thrift stores didn't have a refrigerator, Carol told the client she would keep her request in mind.

Incredibly, later that day Carol received a call from a lady in Warren County looking for assistance. She and her sister (both retired) were living on social security and things were tight for them. Carol referred the woman to NORWESCAP for their heating program but took the time to explain about Salvation Army programs. Then Carol was asked by the lady if the Army accepted donations. You see, she had a refrigerator she didn't need that was only three years old.

You know the ending the sisters are happy and the family in Sussex County now have a refrigerator.

God still works in mysterious ways!

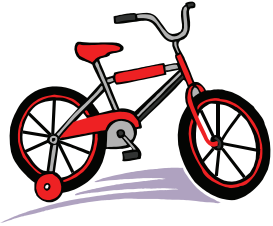
Some other interesting things you may not know about The Salvation Army

- The Salvation Army was founded in London, England in 1865 by former Methodist minister, William Booth. Booth abandoned the conventional concept of a church and a pulpit, instead taking his message of spiritual salvation directly to the people - in particular the homeless, the hungry and the destitute of Victorian-era London.
 - National Salvation Army Week was officially recognized by Congress and President Dwight D. Eisenhower in 1954. In proclamation, Eisenhower noted: "Among Americans, The Salvation Army has long been a symbol of wholehearted dedication to the cause of human brotherhood ... Their work has been a constant reminder to us all that each of us is neighbor and kin to all Americans ... giving freely of themselves, the men and women of The Salvation Army have won the respect of us all."
 - Since 1954, The Salvation Army has been federally recognized twice - once by President Carter in November 1980 for the organization's 100 years of service in the United States and again in 2001 by President George W. Bush.
 - The annual Red Kettle Christmas fundraising campaign started in 1891 when a Salvation Army captain in San Francisco set up a crab pot at Oakland Ferry Landing to collect money for the poor at Christmas. The campaign has since become one of the longest-running and most recognizable fundraising efforts in the world. Kettles are now used in such distant lands as Korea, Japan, Chile and throughout Europe.
 - The Salvation Army's first major disaster response effort in the United States followed the devastating hurricane that impacted Galveston, Texas in 1900 - literally destroying the coastal city and killing more than 5,000 people. Following the storm, Army officers from across the country moved into the Galveston area to help clean, feed and shelter the thousands of survivors while also providing much needed spiritual and emotional support.
- The Army's emergency response capabilities were once again tested six years later following the Great Earthquake in San Francisco in 1906.
 - The Salvation Army is often credited with popularizing the doughnut in the United States. After serving doughnuts, cooked in battle helmets, to U.S. troops in the field during World War I, many soldiers came back to the U.S. hooked on the pastries. Doughnut consumption subsequently took off in the U.S. during the 1920s and 1930s.
 - The Salvation Army led in the formation of the United States Organization (USO) during World War II. The USO continues to serve members of the armed forces to this day.
 - "Strawberry Fields Forever" in the Beatles' 1966 song by that name, is John Lennon's nostalgic reference to a Salvation Army orphanage called Strawberry Field in Woolton, England. Lennon is said to have played with childhood friends in the trees behind the orphanage when he was a boy. The facility closed in 2005.
 - The Salvation Army has been featured or mentioned in literally hundreds of Hollywood movies over the years - from classics like *The 39 Steps* and *On The Waterfront* to contemporary hits like *Seabiscuit* and *Titanic*.
 - Since 1997, The Salvation Army has launched the annual Red Kettle Christmas fundraising campaign with a special halftime show performance at the Dallas Cowboys' Thanksgiving Day game. Previous performers have included Kelly Clarkson, Toby Keith and Jessica Simpson. During the holiday season, The Salvation Army has raised more than \$1 billion from the red kettles to support efforts in communities nationwide.
 - In 2004, consulting firm Booz Allen Hamilton selected The Salvation Army, along with the Rolling Stones, Oxford University, the Olympic Games and others, as among the world's top-ten enduring institutions.

A story from the heart (related by a retired Salvation Army employee)

The day was ill-suited for standing a kettle and ringing a bell for The Salvation Army. At 6:30 pm, the air was wet with rain and the dense fog made shoppers appear like apparitions as they appeared, then quickly disappeared through the doors of the local K-Mart. As usual, shoppers reactions when they encountered a Salvation Army bell-ringer ran the usual gamut - from those who wouldn't make eye contact to the people who walked right up to the kettle, ready to make a donation.

As the dampness crept up from my shoes to my knees, I began to question the wisdom of volunteering to ring a bell at the kettle on my day off. After all, I could have snuggled up in a warm bed with a good book or watched a favorite Christmas movie.



Just then, a beaming man came out of the store wheeling a shiny new bicycle. He smiled and said, "God bless you" and I wished him the same. He told me he couldn't pass up a red Kettle without putting money in because he will always be grateful to The Salvation Army.

Then he showed me the bike he had bought for his 8 year old son and told me the boy would not be here today if it weren't for the Army. He said he had been on drugs, then entered a Salvation Army Rehabilitation Center (ARC) and turned his life around. He felt if The Salvation Army hadn't helped him, he would have died and not had the chance to get a job, marry and have a son.

We shook hands and I thanked him for sharing his story. Of course, I was warm for the rest of the day, feeling blessed by the story and knowing my efforts at the kettle, no matter how uncomfortable, would help someone in the future. To this day, when I need a pick-me-up, I stop and think of that father and the shiny new bicycle and I get a lump in my throat and tears fill my eyes.

How You Can Help This Christmas Season

Each December, people across the United States see The Salvation Army wearing its most public face, particularly at their iconic red kettles. At that most special time of the year, it is a reminder that food, clothing and shelter are needed all throughout the year, not just at Christmas for the needy in our local communities.

Also during that season of miracles when thousands of volunteers join the officers, soldiers and employees of the Army working at kettles, wrapping gifts for disadvantaged children and visiting the sick with love and good cheer, there is a special opportunity to show how and why The Salvation Army does the most good, all year long.

Below are a few ways you can help this Christmas season:

KETTLES - The traditional red kettle is an integral part of the Christmas scene with millions of dollars donated in the U.S. each year to aid needy families, seniors and the homeless in keeping with the spirit of the season. Many clubs and groups elect to "man" one or more Salvation Army kettles - either for one day or multiple days. 90% of the money raised for your Service Unit will remain in your local budget to provide assistance to the needy in your local area.

ANGEL TREES - The Salvation Army's Angel Tree program provides new clothing and/or toys for children. A sponsoring company or corporation places a Christmas tree in a secure, high pedestrian traffic area or lobby. The tree is decorated with paper angel tags containing the first name, age, gender and sizes of the child who will receive the gift. Contributors remove one or more tags from the tree and purchase appropriate gifts for the child/children described on the tag. The toys are then picked up by the local representative and later distributed to the child's parents for distribution on Christmas Day.

LEAGUE OF MERCY/COMMUNITY CARE MINISTRIES DISTRIBUTION - Prior to Christmas, volunteers distribute gifts to elderly shut-ins, hospitals and nursing homes.

If you can help in any way this Christmas season, it would be much appreciated. Even just one day of your time will help brighten someone's Christmas. Please contact your Field Representative or Judith Anderson (908-851-8236) as soon as possible.

