



SPRINGER'S

Trusted Jewelers Since 1870

and



**DOING
THE MOST
GOODSM**

Springer's Annual Let It Snow Holiday Shopping Spree to Benefit The Salvation Army!

Our community allows us to make a living, and at Springer's we feel strongly that we owe something back to that community by supporting local organizations and charitable causes.

Springer's Annual *"Let It Snow Holiday Shopping Spree"* is our highest profile event of the year. Customers who purchase jewelry between November 26, 2011 and December 10, 2011 will have the opportunity to have the purchase price refunded IF it snows 6" or more on Christmas Day! This is a unique and fun way for our customers to shop, shop early, and hope for a white Christmas (and free jewelry)!

In keeping with our companies philosophy of giving back to the community we would like to use this year's event to benefit The Salvation Army.

Springer's is hosting the signature red kettles at our store locations and an online kettle at www.springersJewelers.com.

Springer's will donate a portion of sales during our Let It Snow Holiday Shopping Spree to The Salvation Army. There is a chapter of the Salvation Army near each of our store locations and it is our wish to donate to each of the respective local chapters that service those communities.

In 2009, approximately \$4,500 was donated to the Portland & Bath Maine chapters of The Salvation Army with an additional \$4,000 going to the Portsmouth NH chapter.